

20 Sharla Rausch is our division head for human factors,
21 and I think we have seen threaded throughout today the
22 importance of how we operate and how we have to bring
23 the human element into technology. And as we've said
24 earlier that the integration on the seam of human
25 behavioral social sciences, physical science, we have to

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1 look at all of that together, and if we look at the
2 importance of biometrical information and other things,
3 these are some of the things that Dr. Rausch has looked
4 at, is looking at with her portfolio. So I think she'll
5 have a lot of very interesting things to share in terms
6 of the importance of our investments in the science of
7 human factors.

8 DR. SHARLA RAUSCH: Good afternoon. Good afternoon and
9 thanks again to the Swedish Civil Contingencies Agency
10 for hosting this conference. And welcome to all our
11 various international friends out there. It's an awful
12 lot of fun to see all of you. Hey. What keeps me awake
13 at night? People. I'm not talking about my boss. He
14 doesn't keep me awake at night. I'm talking about the
15 extremists plotting a violent action. I'm talking about
16 facilitating the travel of law-abiding citizens and
17 visitors to this country. I'm talking about the people
18 who are impacted by either a man-made or a natural
19 disaster. Chris Doyle focuses on the critical
20 infrastructure of buildings, and we focus on the social
21 infrastructure, the social and psychological impacts to
22 people of an event. I like to say that our division is
23 responsible for the harder science: People. And as
24 part of our mission we ensure that practitioners and
25 intelligence analysts and policy makers have

1 science-based, effective, usable and where it touches
2 the public, and almost everything does, acceptable
3 capabilities that will help them to identify violent
4 extremism well before there's an act that jeopardizes
5 lives or critical infrastructure. And as part of that
6 is our violent extremism program where we're looking for
7 those indicators and signatures that will help U.S.
8 identify those threats in months, if not years, ahead of
9 an act occurring. And if you want to know any more
10 about that you have to come to the breakout session
11 tomorrow because it's going to be good.

12 We also are responsible for identifying known and
13 unknown threats at over 400 U.S. ports of entry. I
14 don't know if you're aware, but we have over 400,000,000
15 people cross our borders in a given year, and we have
16 about 1.2 million pass through our airports on a given
17 day. Now, as you all know, when you're having to go
18 through those ports of entry, you want to move as
19 quickly as possible. So the challenge for U.S. with our
20 biometrics program is to be able to identify in near
21 real-time an individual's identity to determine whether
22 that is a legitimate traveler or whether it is a threat
23 to our country. And the challenge for U.S. is that it's
24 not always optimal conditions. We're on the ocean,
25 we're on the southern border, which is desert, we're on
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1 the northern border, which is cold. We're mobile and we
2 have to do it quickly and we have to do it accurately,
3 because if we have a false positive, somebody goes into
4 secondary screening. If we have a false negative,
5 somebody gets into the country who shouldn't have. So
6 we have to be as good as we can on that. And then there
7 are the unknown threats, and that's where our suspicious
8 behavior detection capabilities come into play, and
9 that's where we look at various physiological cues,
10 whether it's changes in skin behavior, whether it's
11 pulse or heart rate or the behavioral cues, looking at
12 things such as microfacial linkages or emblems. Again,
13 fast, accurate, noncontact, a tool that the screener is
14 able to use to enhance his or her own capabilities. And
15 we're concerned with identifying capabilities to enhance
16 community resilience. And we look across the whole
17 spectrum in terms of preparedness, response and
18 recovery. Ideally we would like to see communities have
19 those capabilities well before an event occurs so that
20 if something happens they're able to bounce back, not
21 even at the level they were but even at a higher level
22 and a stronger level. So our concern is strengthening
23 that social fabric and avoiding tears in that fabric.
24 The messages I think I would like to leave you with is
25 that it does all boil down to people. I don't care what

1 you're talking about. It's going to boil down to the
2 human being and everything we do. Part of what I do
3 with my colleagues, for instance, is a community
4 perceptions of technology panel, where they bring their
5 technologies in and we have a panel of a variety of
6 people: Different types of lawyers, different types of
7 public interest groups. For Anh's group we looked at
8 border technologies, and those were along the border
9 with Canada. So we brought Canadian groups in to look
10 at those technologies, and to a one, the program
11 managers have said I didn't think of that. It gave them
12 a new perspective on how they approach that technology,
13 and that's important. The other thing I'd like to leave
14 you with is that every single challenge we've talked
15 about is a global challenge, and that means it's going
16 to take a global solution to this. What we need are
17 partnerships, good strong partnerships, and I know my
18 division has benefited greatly from partnerships with
19 just about every country represented out there. Thank
20 you.

21 DR. STARNES WALKER: Thank you, Sharla.